

# MAYFLOWER DRESS SHOP *Continues...*

# PRICE WAR

Because of your terrific response, our price-war is continued another week.

Last week end thousands came and were convinced, but many were not able to get waited on. Come early! Take advantage of these outstanding values in this smashing price war!

**WHY PAY CASH... CHARGE IT!**

Remember, this advertisement is merely a sample of the terrific bargains that await you. There are plenty more that space does not permit us to list. Come, be convinced, use our lay-a-way plan.

**SPECIAL PURCHASE**

1000 BRAND NEW FALL  
**DRESSES**  
LADIES'  
Every 5.99 to 7.99  
DRESSES



TAKE **\$1 OFF**  
Every 8.99 to 12.99  
**DRESS** Take **\$2 OFF**  
Dresses 14.99 and up  
**DRESS** Take **\$3 OFF**

LADIES'  
**FLANNEL GOWNS**  
LACY and FANCY TRIM  
Sizes 34-40  
**\$2.59**  
VALUES TO \$3.99

**BLOUSES**  
LADIES'

**\$1.69**

LADIES'  
FULL & HALF  
SLIPS

**\$1.69**

100% Nylon and Cotton. Lacy nylon.-- Sizes S-M-L

LADIES'  
GARTER BELTS & GIRDLES

2-WAY STRETCH

**50c**

VALUES TO 1.98

**SALE! NYLONS**

SHEER, 1st QUALITY FULL FASHIONED

51 Gauge 15 Denier

Newest Fall Shades Lanolin Finished for Longer Wear.

SIZES 8 1/2 to 11



Reg. 98c

**49c** pr.

**100% WOOL SKIRTS**

Every 4.99 to 6.99

SKIRT Take **\$1 OFF**

Every 7.99 to 9.99

SKIRT Take **\$2 OFF**

Every 10.99 and up

SKIRT Take **\$3 OFF**

LADIES' Reg. 3.99 Values  
**CAPRI**  
CORDUROY and FLANNELS

**2.59 - 2 for \$5.00**

LADIES' NEW  
**BLOUSES**

**\$2.59**

Special Group Roll-Up and 3/4 Sleeves Sizes: 8-18-34-40.

• Pure Silks  
• Polished Cotton  
• Drip Dry  
Reg. \$2.99 Value 2 for \$5.00  
VALUES \$4.50

**2-Pc. Quilted SKIRT & BLOUSE SET**

REGULAR \$8.99

Discount Sale Price **\$7.00**

Special Purchase

**SWEATERS**

Slip ons, bat wings and novelties in 100% all wool, orlons, & blends.

FORMERLY SOLD FOR 7.99 to 10.99

**\$2.99**

LADIES'

**COTTON DRESSES**

VALUES TO 10.99

**\$2.99**

ORLON

**BULKY KNITS**

VALUES TO 9.99 ASSORTED COLORS

**\$5.88**

LADIES' **TOPPERS COATS and Shortie**

100% ALL WOOL NEW FALL SHADES ASSORTED SIZES AND UP VALUES UP TO \$19.98

**\$8.88** up and

LADIES' NEW **FALL COATS**

10% CASHMERE 90% WOOL 100% ALL WOOL ASS'T COLORS

**\$16.88** and up SIZES 6-18

300 COATS TO CHOOSE FROM



500 XMAS **GIFT ROBES**

NYLON QUILTS-FLANNEL Corduroy & Many Others Layaway Now For Xmas

**2.00** OFF OF REGULAR PRICE

LADIES' **T-SHIRTS**

VALUES TO 1.99

**79c**



**WHY PAY CASH!... CHARGE IT!**

# MAYFLOWER DRESS SHOPS

1323 EL PRADO DOWNTOWN TORRANCE FA. 8-3821

FOR CASH OR CREDIT NOBODY, BUT NOBODY UNDERS SELLS